



## **NBC 7 SAN DIEGO ANNOUNCES WEEKEND NEWSCAST LAUNCH**

NBC 7 News Today will extend to weekends on December 7th

**SAN DIEGO, CA** – (November 20, 2013) – NBC 7 San Diego today announced the launch a new weekend morning newscast, scheduled to debut on December 7, 2013. The broadcasts will air Saturdays and Sundays from 7 a.m. to 8 a.m., and will introduce viewers to a new anchor team, Greg Bledsoe and Megan Tevrizian.

“We are excited to be back in the weekend morning news business,” said Greg Dawson, Vice President of News, NBC 7. “We will carry forth the coverage style that our audience counts on, news driven and we’re enthused to introduce Megan to the anchor desk alongside Greg.”

Megan Tevrizian, a native San Diegan, has been with NBC 7 as a general assignment reporter since 2010. Prior to NBC 7, Tevrizian worked as a news producer in New York, an entertainment reporter in Los Angeles and a reporter and anchor in Utah. Greg Bledsoe is an award-winning photojournalist as well a meteorologist on NBC 7 News at 6 and 11 P.M. on weekend nights. Greg has been with NBC 7 since 2001 and was most recently awarded with the National Press Photographer Association’s Solo Video Journalist of the Year.

NBC 7 News Producer May Tjoa will produce the one hour weekend morning newscasts. The additional two hours of local news programming brings the station to thirty-four hours of live newscast hours weekly. The launch of the weekend morning newscasts is the latest investment NBC 7 is making to deliver San Diego County the best possible news, content, and information. Additionally, weathercaster Lauren Lee will join NBC7 for the weekend evening newscasts at 6 PM & 11 PM, filling Greg Bledsoe’s former role. Lee will handle weekend weather duties and report during the week. She joins NBC7 from Eugene, Oregon where she worked as a reporter, anchor and weathercaster at KVAL. Lee spent this past summer on the Thailand-Burma border, volunteering with a charity that teaches refugee children.

### **About NBC 7 San Diego:**

Located in the heart of downtown, NBC 7 is San Diego’s only network owned television station. Producing more than 30 hours of local news and information on air every week. NBC 7’s multi-media platforms extend to San Diego’s most visited broadcast station website, NBC7.com. Additionally, through unique and engaging franchises like Sound Diego, The GOODS and our digital channel, COZI-TV – we keep locals on top of it all. Our news and creative teams have been awarded numerous Emmys & Golden Mics; as well as the highly coveted Edward R. Murrow Award. NBC 7 proudly partners with many local non-profit organizations and campaigns to give back to the community that we proudly live in and serve.

### **About NBC Owned Television Stations:**

NBC Owned Television Stations, part of the NBCUniversal Owned Television Stations division of NBCUniversal, includes 10 local broadcast television stations and a regional cable news channel serving the largest markets in the nation, including New York, Los Angeles, Chicago,

Philadelphia, Dallas-Fort Worth, San Francisco Bay Area, Boston, Washington, D.C., Miami-Fort Lauderdale, San Diego and Connecticut. The stations produce and broadcast more than 17,000 hours of local news and information programming and enterprise journalism each year that is important and relevant to the communities they serve, delivering it across multiple online, social media and digital out-of-home platforms. The division also operates COZI TV ([www.cozitiv.com](http://www.cozitiv.com)), a national network that brings viewers some of America's most beloved and iconic television shows and hit movies, as well as the lifestyle production company, LX.TV, and the in-house marketing and promotions company, Skycastle Entertainment.

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